



BMW Ireland

Model Pricelist
September 2011



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BMW MODEL PRICELIST SEPTEMBER 2011.

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Cover includes: brake fluid, air filters, micro filters, fuel filters (diesel models only), spark plugs, oil filters and engine oil.



MODEL PRICE LIST.

Please note these prices are effective from September 2011.

1 SERIES 3-DOOR.

Model description	Manual RRP	Manual OTR	Manual Road Tax	Auto RRP	Auto OTR	Auto Road Tax	Power (hp)	0-100kmh (secs)	Combined (mpg)	CO ₂ emissions (g/km)
116i ES	€25,910	€26,760	€302	€28,160	€29,010	€302	122	9.8 (10.7)	46.3 (42.8)	143 (154)
116i SE	€27,820	€28,670	€302	€30,070	€30,920	€302	122	9.8 (10.7)	46.3 (42.8)	143 (154)
116i M Sport	€30,220	€31,070	€302	€32,470	€33,320	€302	122	9.8 (10.7)	46.3 (42.8)	143 (154)
118i SE	€30,820	€31,670	€302	€33,070	€33,920	€302	143	8.7 (9.2)	46.3 (42.8)	143 (154)
118i M Sport	€33,220	€34,070	€302	€35,470	€36,320	€302	143	8.7 (9.2)	46.3 (42.8)	143 (154)
116d ES	€26,210	€27,060	€104	-	-	-	116	10.2	62.8	118
116d SE	€28,000	€28,850	€104	-	-	-	116	10.2	62.8	118
116d M Sport	€30,250	€31,100	€104	-	-	-	116	10.2	62.8	118
118d ES	€28,170	€29,020	€104	€30,918	€31,768	€156	143	8.9 (9.0)	62.8 (53.3)	119 (140)
118d SE	€29,660	€30,510	€104	€32,439	€33,289	€156	143	8.9 (9.0)	62.8 (53.3)	119 (140)
118d M Sport	€31,910	€32,760	€104	€34,736	€35,586	€156	143	8.9 (9.0)	62.8 (53.3)	119 (140)
120d SE	€32,480	€33,330	€156	€34,635	€35,485	€156	177	7.5 (7.7)	60.1 (53.3)	125 (140)
120d M Sport	€34,845	€35,695	€156	€37,000	€37,850	€156	177	7.5 (7.7)	60.1 (53.3)	125 (140)
123d M Sport	€37,240	€38,090	€156	€41,251	€42,101	€302	204	6.9 (7.0)	55.4 (51.4)	135 (145)

() = Automatic models. - = Not available on this model.



MODEL PRICE LIST.

Please note these prices are effective from September 2011.

THE NEW 1 SERIES 5-DOOR.

Model description	Manual RRP	Manual OTR	Manual Road Tax	Auto RRP	Auto OTR	Auto Road Tax	Power (hp)	0-100kmh (secs)	Combined (mpg)	CO ₂ emissions (g/km)
116i ES	€26,790	€27,640	€156	€28,855	€29,705	€156	136	8.5 (9.1)	49.6 (48.7)	132 (134)
116i SE	€27,780	€28,630	€156	€29,845	€30,695	€156	136	8.5 (9.1)	49.6 (48.7)	132 (134)
116i Sport	€29,570	€30,420	€156	€31,635	€32,485	€156	136	8.5 (9.1)	49.6 (48.7)	132 (134)
116i Urban	€29,570	€30,420	€156	€31,635	€32,485	€156	136	8.5 (9.1)	49.6 (48.7)	132 (134)
118i SE	€30,560	€31,410	€156	€32,625	€33,475	€156	170	7.4 (7.5)	47.9 (48.7)	137 (134)
118i Sport	€32,350	€33,200	€156	€34,415	€35,265	€156	170	7.4 (7.5)	47.9 (48.7)	137 (134)
118i Urban	€32,350	€33,200	€156	€34,415	€35,265	€156	170	7.4 (7.5)	47.9 (48.7)	137 (134)
116d ES	€27,560	€28,410	€104	€29,582	€30,432	€104	116	10.3 (10.7)	62.8	117 (119)
116d SE	€28,530	€29,380	€104	€30,552	€31,402	€104	116	10.3 (10.7)	62.8	117 (119)
116d Sport	€30,290	€31,140	€104	€32,312	€33,162	€104	116	10.3 (10.7)	62.8	117 (119)
116d Urban	€30,290	€31,140	€104	€32,312	€33,162	€104	116	10.3 (10.7)	62.8	117 (119)
118d SE	€30,150	€31,000	€104	€32,172	€33,022	€104	143	8.9	62.8	118 (119)
118d Sport	€31,910	€32,760	€104	€33,932	€34,782	€104	143	8.9	62.8	118 (119)
118d Urban	€31,910	€32,760	€104	€33,932	€34,782	€104	143	8.9	62.8	118 (119)
120d SE	€32,200	€33,050	€104	€34,222	€35,072	€104	184	7.2 (7.3)	62.8 (64.2)	119 (116) ¹
120d Sport	€34,670	€35,520	€156	€35,978	€36,828	€104	184	7.2 (7.3)	61.4 (62.8)	122 (119)
120d Urban	€34,670	€35,520	€156	€35,978	€36,828	€104	184	7.2 (7.3)	61.4 (62.8)	122 (119)

() = Automatic models. – = Not available on this model. ¹ = Please note that CO₂ emission values for the 120d SE may vary depending on optional extras.



MODEL PRICE LIST.

Please note these prices are effective from September 2011.

1 SERIES COUPÉ.

Model description	Manual RRP	Manual OTR	Manual Road Tax	Auto RRP	Auto OTR	Auto Road Tax	Power (hp)	0-100kmh (secs)	Combined (mpg)	CO ₂ emissions (g/km)
120i ES	€32,820	€33,670	€302	€35,196	€36,046	€302	170	7.8 (8.4)	43.5 (42.8)	152 (154)
120i SE	€34,810	€35,660	€302	€37,186	€38,036	€302	170	7.8 (8.4)	43.5 (42.8)	152 (154)
120i M Sport	€37,350	€38,200	€302	€39,726	€40,576	€302	170	7.8 (8.4)	43.5 (42.8)	152 (154)
125i M Sport	€42,900	€43,750	€630	€45,504	€46,354	€630	218	6.4 (7.0)	34.9	189 (189)
135i M Sport*	€53,180	€54,030	€1,050	€56,513	€57,363	€1,050	306	5.3 (5.2)	33.2	198 (198)
118d ES	€30,050	€30,900	€104	€32,837	€33,687	€156	143	9.0 (9.1)	62.8 (53.3)	118 (140)
118d SE	€31,910	€32,760	€104	€34,736	€35,586	€156	143	9.0 (9.1)	62.8 (53.3)	118 (140)
118d M Sport	€34,300	€35,150	€104	€37,177	€38,027	€156	143	9.0 (9.1)	62.8 (53.3)	118 (140)
120d ES	€32,880	€33,730	€156	€35,156	€36,006	€156	177	7.6 (7.8)	60.1 (53.3)	124 (140)
120d SE	€34,780	€35,630	€156	€37,056	€37,906	€156	177	7.6 (7.8)	60.1 (53.3)	125 (140)
120d M Sport	€37,210	€38,060	€156	€39,486	€40,336	€156	177	7.6 (7.8)	60.1 (53.3)	125 (140)
123d M Sport	€39,410	€40,260	€156	€43,516	€44,366	€302	204	7.0 (7.1)	55.4 (51.4)	134 (145)

() = Automatic models. * = "Auto" indicates seven-speed Double Clutch Transmission (DCT).



MODEL PRICE LIST.

Please note these prices are effective from September 2011.

1 SERIES CONVERTIBLE.

Model description	Manual RRP	Manual OTR	Manual Road Tax	Auto RRP	Auto OTR	Auto Road Tax	Power (hp)	0-100kmh (secs)	Combined (mpg)	CO ₂ emissions (g/km)
118i ES	€35,240	€36,090	€302	€39,211	€40,061	€447	143	9.3 (10.1)	43.5 (40.9)	152 (162)
118i SE	€36,780	€37,630	€302	€40,822	€41,672	€447	143	9.3 (10.1)	43.5 (40.9)	152 (162)
118i M Sport	€39,360	€40,210	€302	€43,521	€44,371	€447	143	9.3 (10.1)	43.5 (40.9)	152 (162)
120i SE	€41,280	€42,130	€447	€43,765	€44,615	€447	170	8.4 (9.0)	41.5 (40.4)	158 (163)
120i M Sport	€43,860	€44,710	€447	€46,345	€47,195	€447	170	8.4 (9.0)	41.5 (40.4)	158 (163)
125i M Sport	€50,510	€51,360	€1,050	€53,246	€54,096	€1,050	218	6.8 (7.4)	34.0 (34.0)	194 (194)
135i M Sport*	€58,560	€59,410	€1,050	€61,893	€62,743	€1,050	306	5.6 (5.5)	32.8	200 (200)
118d ES	€35,600	€36,450	€156	€39,413	€40,263	€302	143	9.5 (9.6)	58.9 (51.4)	127 (145)
118d SE	€37,070	€37,920	€156	€40,947	€41,797	€302	143	9.5 (9.6)	58.9 (51.4)	127 (145)
118d M Sport	€39,540	€40,390	€156	€43,526	€44,376	€302	143	9.5 (9.6)	58.9 (51.4)	127 (145)
120d SE	€39,230	€40,080	€156	€43,328	€44,178	€302	177	8.1 (8.2)	56.5 (51.4)	132 (145)
120d M Sport	€41,600	€42,450	€156	€45,802	€46,652	€302	177	8.1 (8.2)	56.5 (51.4)	132 (145)
123d M Sport	€44,040	€44,890	€156	€48,349	€49,199	€302	204	7.5 (7.6)	53.3 (49.6)	139 (149)

() = Automatic models. * = "Auto" indicates seven-speed Double Clutch Transmission (DCT).



MODEL PRICE LIST.

Please note these prices are effective from September 2011.

1 SERIES. Sport Editions.

Model description	Manual RRP	Manual OTR	Manual Road Tax	Auto RRP	Auto OTR	Auto Road Tax	Power (hp)	0-100kmh (secs)	Combined (mpg)	CO ₂ emissions (g/km)
3-door										
116i Sport Edition	€25,910	€26,760	€302	€28,160	€29,010	€302	122	9.8 (10.7)	46.3 (42.8)	143 (154)
116d Sport Edition	€26,210	€27,060	€104	-	-	-	116	10.2	62.8	118
118d Sport Edition	€28,170	€29,020	€104	€30,918	€31,768	€156	143	8.9 (9.0)	62.8 (53.3)	119 (140)
Coupé										
118d Sport Edition	€30,050	€30,900	€104	€32,837	€33,687	€156	143	9.0 (9.1)	62.8 (53.3)	118 (140)
Convertible										
118i Sport Edition	€35,240	€36,090	€302	€39,211	€40,061	€447	143	9.3 (10.1)	43.5 (40.9)	152 (162)
118d Sport Edition	€35,600	€36,450	€156	€39,413	€40,263	€302	143	9.5 (9.6)	58.9 (51.4)	127 (145)

Sport Edition – All bodyshapes Equipment in addition to ES models:

- 17" Star-spoke Alloy wheels
- Sport seats
- Network cloth upholstery
- Front foglights
- Sport leather steering wheel with multi-function controls
- Heated exterior mirrors and windscreen washer jets

	116d Sport Edition 3-door Hatch	118d Sport Edition Coupé
Customer cost	€0	€0
Value of package	€2,297	€1,869

() = Automatic models. – = Not available on this model.





MODEL PRICE LIST.

Please note these prices are effective from September 2011.

THE NEW 3 SERIES SALOON.

Model description	Manual RRP	Manual OTR	Manual Road Tax	Auto RRP	Auto OTR	Auto Road Tax	Power (hp)	0-100kmh (secs)	Combined (mpg)	CO ₂ emissions (g/km)
320i SE*	€37,720	€38,570	€104	€39,926	€40,776	€104	184	7.3 (7.6)	TBC	147 (144)
320i Sport*	€39,230	€40,080	€104	€41,436	€42,286	€104	184	7.3 (7.6)	TBC	147 (144)
320i Modern*	€39,230	€40,080	€104	€41,436	€42,286	€104	184	7.3 (7.6)	TBC	147 (144)
320i Luxury*	€41,490	€42,340	€104	€43,696	€44,546	€104	184	7.3 (7.6)	TBC	147 (144)
328i SE	€42,540	€43,390	€302	€44,746	€45,596	€302	245	5.9 (6.1)	44.1 (44.8)	149 (147)
328i Modern	€44,050	€44,900	€302	€46,256	€47,106	€302	245	5.9 (6.1)	44.1 (44.8)	149 (147)
328i Luxury	€46,310	€47,160	€302	€48,516	€49,366	€302	245	5.9 (6.1)	44.1 (44.8)	149 (147)
335i Modern	€56,800	€57,650	€630	€56,499	€57,349	€447	306	5.5 (5.5)	35.8 (39.2)	186 (169)
335i Luxury	€59,280	€60,130	€630	€58,865	€59,715	€447	306	5.5 (5.5)	35.8 (39.2)	186 (169)
316d ES*	€34,180	€35,030	€104	€36,250	€37,100	€104	116	10.9 (11.3)	TBC	119 (118)
316d SE*	€35,390	€36,240	€104	€37,460	€38,310	€104	116	10.9 (11.3)	TBC	119 (118)
316d Sport*	€36,800	€37,650	€104	€38,870	€39,720	€104	116	10.9 (11.3)	TBC	119 (118)
318d SE*	€37,160	€38,010	€104	€39,230	€40,080	€104	143	9.1 (9.3)	TBC	119 (118)
318d Sport*	€38,570	€39,420	€104	€40,640	€41,490	€104	143	9.1 (9.3)	TBC	119 (118)
318d Modern*	€38,570	€39,420	€104	€40,640	€41,490	€104	143	9.1 (9.3)	TBC	119 (118)
318d Luxury*	€40,690	€41,540	€104	€42,760	€43,610	€104	143	9.1 (9.3)	TBC	119 (118)
320d SE	€38,710	€39,560	€104	€40,780	€41,630	€104	184	7.5 (7.6)	61.4 (62.8)	120 (118)
320d Sport	€40,130	€40,980	€104	€42,200	€43,050	€104	184	7.5 (7.6)	61.4 (62.8)	120 (118)
320d Modern	€40,130	€40,980	€104	€42,200	€43,050	€104	184	7.5 (7.6)	61.4 (62.8)	120 (118)
320d Luxury	€42,250	€43,100	€104	€44,320	€45,170	€104	184	7.5 (7.6)	61.4 (62.8)	120 (118)
320d EfficientDynamics	€38,710	€39,560	€104	€40,780	€41,630	€104	163	8 (8.1)	68.9 (68.9)	109 (109)

() = Automatic models. * = Please note technical data has not been confirmed for these models. Technical data and pricing could change, please contact your dealer for more details.



MODEL PRICE LIST.

Please note these prices are effective from September 2011.

3 SERIES TOURING.

Model description	Manual RRP	Manual OTR	Manual Road Tax	Auto RRP	Auto OTR	Auto Road Tax	Power (hp)	0-100kmh (secs)	Combined (mpg)	CO ₂ emissions (g/km)
318i ES	€34,780	€35,630	€302	€38,780	€39,630	€447	143	9.5 (10.4)	44.8 (41.5)	147 (159)
318i SE	€36,820	€37,670	€302	€40,913	€41,763	€447	143	9.5 (10.4)	44.8 (41.5)	147 (159)
318i M Sport	€39,830	€40,680	€302	€44,062	€44,912	€447	143	9.5 (10.4)	44.8 (41.5)	147 (159)
320i SE	€41,490	€42,340	€302	€45,798	€46,648	€447	170	8.4 (9.2)	44.1 (40.4)	149 (164)
320i M Sport	€42,530	€43,380	€302	€46,886	€47,736	€447	170	8.4 (9.2)	44.1 (40.4)	149 (164)
325i SE	€45,360	€46,210	€447	€50,303	€51,153	€630	218	6.9 (7.3)	38.7 (37.2)	170 (178)
325i M Sport	€50,325	€51,175	€447	€55,507	€56,357	€630	218	6.9 (7.3)	38.7 (37.2)	170 (178)
335i M Sport	€64,210	€65,060	€1,050	€67,109	€67,959	€1,050	306	5.7 (5.9)	33.2 (32.5)	199 (203)
318d ES	€36,905	€37,755	€104	€41,632	€42,482	€302	143	9.4 (9.6)	62.8 (52.3)	120 (142)
318d SE	€40,000	€40,850	€104	€44,931	€45,781	€302	143	9.4 (9.6)	62.8 (52.3)	120 (142)
318d M Sport	€41,270	€42,120	€104	€46,285	€47,135	€302	143	9.4 (9.6)	62.8 (52.3)	120 (142)
320d ES	€39,060	€39,910	€156	€43,072	€43,922	€302	184	7.7 (7.9)	58.9 (52.3)	128 (142)
320d SE	€44,670	€45,520	€156	€48,928	€49,778	€302	184	7.7 (7.9)	58.9 (52.3)	128 (142)
320d M Sport	€45,150	€46,000	€156	€49,429	€50,279	€302	184	7.7 (7.9)	58.9 (52.3)	128 (142)
325d SE	€45,500	€46,350	€302	€50,222	€51,072	€447	204	7.2 (7.3)	48.7 (45.6)	153 (163)
325d M Sport	€49,640	€50,490	€302	€54,552	€55,402	€447	204	7.2 (7.3)	48.7 (45.6)	153 (163)
330d SE	€49,580	€50,430	€302	€54,490	€55,340	€447	245	6.2 (6.3)	47.9 (44.8)	155 (165)
330d M Sport	€54,140	€54,990	€302	€59,259	€60,109	€447	245	6.2 (6.3)	47.9 (44.8)	155 (165)
335d M Sport	-	-	-	€64,770	€65,620	€630	286	6.1	42.2	(176)

() = Automatic models. - = Not available on this model.



MODEL PRICE LIST.

Please note these prices are effective from September 2011.

3 SERIES COUPÉ.

Model description	Manual RRP	Manual OTR	Manual Road Tax	Auto RRP	Auto OTR	Auto Road Tax	Power (hp)	0-100kmh (secs)	Combined (mpg)	CO ₂ emissions (g/km)
318i SE	€39,440	€40,290	€302	-	-	-	143	9.1	44.8	146
318i M Sport	€43,360	€44,210	€302	-	-	-	143	9.1	44.8	146
320i SE	€41,690	€42,540	€302	€46,163	€47,013	€447	170	8.1 (8.8)	42.8 (41.5)	154 (159)
320i M Sport	€45,620	€46,470	€302	€50,274	€51,124	€447	170	8.1 (8.8)	42.8 (41.5)	154 (159)
325i SE	€48,260	€49,110	€447	€53,265	€54,115	€630	218	6.7 (7.1)	39.2 (38.2)	168 (174)
325i M Sport	€52,480	€53,330	€447	€57,688	€58,538	€630	218	6.7 (7.1)	39.2 (38.2)	168 (174)
330i SE	€56,310	€57,160	€630	€58,992	€59,842	€630	272	6.0 (6.2)	38.9 (37.7)	173 (175)
330i M Sport	€60,530	€61,380	€630	€63,212	€64,062	€630	272	6.0 (6.2)	38.9 (37.7)	173 (175)
335i SE*	€62,640	€63,490	€1,050	€65,548	€66,398	€1,050	306	5.5 (5.4)	33.6 (33.6)	196 (196)
335i M Sport*	€65,960	€66,810	€1,050	€68,868	€69,718	€1,050	306	5.5 (5.4)	33.6 (33.6)	196 (196)
320d SE	€43,470	€44,320	€156	€45,814	€46,664	€156	184	7.5 (7.6)	60.1 (53.3)	125 (140)
320d M Sport	€47,230	€48,080	€156	€49,574	€50,424	€156	184	7.5 (7.6)	60.1 (53.3)	125 (140)
325d SE	€48,290	€49,140	€302	€53,149	€53,999	€447	204	6.9 (7.1)	49.6 (46.3)	151 (160)
325d M Sport	€52,340	€53,190	€302	€57,385	€58,235	€447	204	6.9 (7.1)	49.6 (46.3)	151 (160)
330d SE	€52,340	€53,190	€302	€57,385	€58,235	€447	245	6.0 (6.1)	49.6 (45.6)	152 (164)
330d M Sport	€56,200	€57,050	€302	€61,422	€62,272	€447	245	6.0 (6.1)	49.6 (45.6)	152 (164)
335d SE	-	-	-	€63,290	€64,140	€630	286	5.9	42.8	(174)
335d M Sport	-	-	-	€66,460	€67,310	€630	286	5.9	42.8	(174)
M3**	€96,890	€97,740	€2,100	€101,728	€102,578	€2,100	420	4.8 (4.6)	22.8 (25.2)	290 (263)

() = Automatic models. - = Not available on this model.

* = "Auto" indicates seven-speed Double Clutch Transmission (DCT).

** = "Auto" indicates seven-speed M Double Clutch Transmission (M DCT) with DRIVELOGIC.



MODEL PRICE LIST.

Please note these prices are effective from September 2011.

3 SERIES CONVERTIBLE.

Model description	Manual RRP	Manual OTR	Manual Road Tax	Auto RRP	Auto OTR	Auto Road Tax	Power (hp)	0-100kmh (secs)	Combined (mpg)	CO ₂ emissions (g/km)
320i SE	€51,760	€52,610	€447	€54,319	€55,169	€447	170	9.1 (9.8)	41.5 (38.7)	159 (169)
320i M Sport	€55,870	€56,720	€447	€58,429	€59,279	€447	170	9.1 (9.8)	41.5 (38.7)	159 (169)
325i SE	€58,460	€59,310	€630	€61,142	€61,992	€630	218	7.6 (8.1)	37.7 (35.8)	176 (185)
325i M Sport	€62,890	€63,740	€630	€65,572	€66,422	€630	218	7.6 (8.1)	37.7 (35.8)	176 (185)
330i SE	€64,400	€65,250	€630	€67,082	€67,932	€630	272	6.5 (6.7)	36.2 (34.4)	182 (190)
330i M Sport	€68,620	€69,470	€630	€71,302	€72,152	€630	272	6.5 (6.7)	36.2 (34.4)	182 (190)
335i SE*	€70,180	€71,030	€1,050	€73,088	€73,938	€1,050	306	5.8 (5.7)	32.1 (32.1)	205 (205)
335i M Sport*	€74,290	€75,140	€1,050	€77,198	€78,048	€1,050	306	5.8 (5.7)	32.1 (32.1)	205 (205)
320d SE	€50,720	€51,570	€156	€55,393	€56,243	€302	184	8.3 (8.4)	55.4 (50.4)	135 (149)
320d M Sport	€54,480	€55,330	€156	€59,318	€60,168	€302	184	8.3 (8.4)	55.4 (50.4)	135 (149)
325d SE	€58,010	€58,860	€447	€60,569	€61,419	€447	204	7.5 (7.6)	46.3 (44.1)	160 (168)
325d M Sport	€62,240	€63,090	€447	€64,799	€65,649	€447	204	7.5 (7.6)	46.3 (44.1)	160 (168)
330d SE	€62,240	€63,090	€447	€64,799	€65,649	€447	245	6.4 (6.5)	46.3 (44.1)	162 (170)
330d M Sport	€66,270	€67,120	€447	€68,829	€69,679	€447	245	6.4 (6.5)	46.3 (44.1)	162 (170)
M3**	€104,380	€105,230	€2,100	€109,218	€110,068	€2,100	420	5.3 (5.1)	22.2 (24.6)	297 (269)

() = Automatic models.

* = "Auto" indicates seven-speed Double Clutch Transmission (DCT).

** = "Auto" indicates seven-speed M Double Clutch Transmission (M DCT) with DRIVELOGIC.



MODEL PRICE LIST.

Please note these prices are effective from September 2011.

5 SERIES SALOON.

Model description	Manual RRP	Manual OTR	Manual Road Tax	Auto RRP	Auto OTR	Auto Road Tax	Power (hp)	0-100kmh (secs)	Combined (mpg)	CO ₂ emissions (g/km) ¹
520i SE	€48,090	€48,940	€447	€48,235	€49,085	€302	184	7.9 (8.0)	41.5 (44.1)	157 (149)
520i M Sport	€53,330	€54,180	€447	€53,238	€54,088	€302	184	7.9 (8.0)	40.4 (42.2)	163 (155)
528i SE	€51,930	€52,780	€447	€51,901	€52,751	€302	245	6.2 (6.3)	41.5 (43.5)	159 (152)
528i M Sport	€57,170	€58,020	€447	€59,593	€60,443	€447	245	6.2 (6.3)	39.8 (41.5)	165 (158)
530i SE	€57,230	€58,080	€630	€59,773	€60,623	€630	272	6.5 (6.6)	37.2 (38.2)	177 (173)
530i M Sport	€62,730	€63,580	€630	€65,273	€66,123	€630	272	6.5 (6.6)	36.2 (37.2)	182 (178)
535i SE	€62,920	€63,770	€630	€65,463	€66,313	€630	306	5.8 (5.9)	34.9 (37.2)	188 (177)
535i M Sport	€71,980	€72,830	€1,050	€70,955	€71,805	€630	306	5.8 (5.9)	34.0 (35.8)	194 (183)
550i SE	-	-	-	€95,340	€96,190	€2,100	407	5	27.2	(242)
550i M Sport	-	-	-	€100,540	€101,390	€2,100	407	5	27.2	(243)
520d SE	€42,820	€43,670	€156	€45,034	€45,884	€156	184	8.1	58.9 (60.1)	125 (123)
520d M Sport	€47,610	€48,460	€156	€49,824	€50,674	€156	184	8.1	57.6	130 (129)
520d EfficientDynamics	€42,180	€43,030	€104	-	-	-	184	8.2	62.8	119
525d SE	€49,740	€50,590	€156	€51,954	€52,804	€156	218	7	56.5 (58.9)	132 (126)
525d M Sport	€54,520	€55,370	€156	€56,734	€57,584	€156	218	7	53.3 (56.5)	138 (132)
530d SE	€57,480	€58,330	€302	€57,213	€58,063	€156	258	6.1 (6.0)	49.6 (53.3)	149 (139)
530d M Sport	€62,480	€63,330	€302	€64,793	€65,643	€302	258	6.1 (6.0)	47.9 (51.4)	155 (145)
535d SE	-	-	-	€65,830	€66,680	€302	313	5.5	52.3	(142)
535d M Sport	-	-	-	€70,830	€71,680	€302	313	5.5	50.4	(148)
M5**	-	-	-	€132,240	€133,090	€2,100	560	4.4	28.5	(232)

() = Automatic models. - = Not available on this model. ¹ = Please note that CO2 emission values for some models may vary depending on optional extras.
** = "Auto" indicates seven-speed M Double Clutch Transmission (M DCT) with DRIVELOGIC.



MODEL PRICE LIST.

Please note these prices are effective from September 2011.

5 SERIES TOURING.

Model description	Manual RRP	Manual OTR	Manual Road Tax	Auto RRP	Auto OTR	Auto Road Tax	Power (hp)	0-100kmh (secs)	Combined (mpg)	CO ₂ emissions (g/km) ¹
520i	€51,700	€52,550	€447	€54,123	€54,973	€447	184	8.3 (8.4)	40.4 (42.2)	163 (156)
520i M Sport	€56,940	€57,790	€447	€59,363	€60,213	€447	184	8.3 (8.4)	39.2 (40.9)	167 (160)
528i SE	€55,540	€56,390	€447	€57,963	€58,813	€447	245	6.4 (6.6)	39.8 (41.5)	165 (159)
528i M Sport	€60,780	€61,630	€630	€63,203	€64,053	€447	245	6.4 (6.6)	38.7 (40.4)	169 (163)
530i SE	€61,020	€61,870	€630	€63,563	€64,413	€630	272	6.7 (6.8)	35.8 (37.2)	183 (177)
530i M Sport	€66,520	€67,370	€630	€69,063	€69,913	€630	272	6.7 (6.8)	35.3 (36.2)	187 (181)
535i SE	€66,710	€67,560	€630	€69,253	€70,103	€630	306	5.8 (5.9)	34.4 (36.7)	190 (179)
535i M Sport	€75,970	€76,820	€1,050	€74,747	€75,597	€630	306	5.8 (5.9)	34 (35.8)	194 (183)
550i SE	-	-	-	€99,550	€100,400	€2,100	407	5.1	26.4	(249)
550i M Sport	-	-	-	€104,750	€105,600	€2,100	407	5.1	26.4	(249)
520d SE	€46,120	€46,970	€156	€48,334	€49,184	€156	184	8.3	57.6	130 (129)
520d M Sport	€50,900	€51,750	€156	€53,114	€53,964	€156	184	8.3	55.4	134 (133)
525d SE	€53,030	€53,880	€156	€55,244	€56,094	€156	218	7.2	53.3 (55.4)	138 (135)
525d M Sport	€60,430	€61,280	€302	€60,036	€60,886	€156	218	7.2	52.3 (53.3)	142 (139)
530d SE	€60,930	€61,780	€302	€63,243	€64,093	€302	258	6.2 (6.1)	47.9 (51.4)	155 (145)
530d M Sport	€69,040	€69,890	€447	€68,240	€69,090	€302	258	6.2 (6.1)	47.1 (49.6)	159 (149)
535d SE	-	-	-	€69,270	€70,120	€302	313	5.5	50.4	(148)
535d M Sport	-	-	-	€74,270	€75,120	€302	313	5.5	48.7	(152)

() = Automatic models. - = Not available on this model. ¹ = Please note that CO2 emission values for some models may vary depending on optional extras.



MODEL PRICE LIST.

Please note these prices are effective from September 2011.

5 SERIES GRAN TURISMO.

Model description	Auto RRP	Auto OTR	Auto Road Tax	Power (hp)	0-100kmh (secs)	Combined (mpg)	CO ₂ emissions (g/km)
535i SE GT	€78,690	€79,540	€1,050	306	6.3	31.7	209
535i M Sport GT	€84,480	€85,330	€1,050	306	6.3	31.7	209
550i SE GT	€101,610	€102,460	€2,100	407	5.5	25.2	263
550i M Sport GT	€106,810	€107,660	€2,100	407	5.5	25.2	263
530d SE GT	€74,280	€75,130	€630	245	6.9	43.5	173
530d M Sport GT	€79,770	€80,620	€630	245	6.9	43.5	173
535d SE GT	€79,140	€79,990	€630	300	6.1	42.2	175
535d M Sport GT	€84,640	€85,490	€630	300	6.1	42.2	175





MODEL PRICE LIST.

Please note these prices are effective from September 2011.

6 SERIES. Convertible & Coupé.

Model description	Auto RRP	Auto OTR	Auto Road Tax	Power (hp)	0-100kmh (secs)	Combined (mpg)	CO ₂ emissions (g/km)
Convertible							
640i SE Convertible	€107,690	€108,540	€630	320	5.7	35.8	183
640i M Sport Convertible	€115,050	€115,900	€630	320	5.7	35.8	185
650i SE Convertible	€133,040	€133,890	€2,100	407	5	26.4	249
650i M Sport Convertible	€140,890	€141,740	€2,100	407	5	26.4	249
640d SE Convertible	€102,070	€102,920	€302	313	5.6	50.4	148
640d M Sport Convertible	€108,760	€109,610	€302	313	5.6	49.6	149
Coupé							
640i SE Coupé	€97,480	€98,330	€630	320	5.4	36.7	179
640i M Sport Coupé	€105,250	€106,100	€630	320	5.4	36.2	181
650i SE Coupé	€121,710	€122,560	€2,100	407	4.9	26.6	246
650i M Sport Coupé	€130,030	€130,880	€2,100	407	4.9	26.6	246
640d SE Coupé	€92,790	€93,640	€302	313	5.5	51.4	144
640d M Sport Coupé	€99,850	€100,700	€302	313	5.5	51.4	145

¹ = Please note that CO₂ emission values for some models may vary depending on optional extras.





MODEL PRICE LIST.

Please note these prices are effective from September 2011.

7 SERIES SALOON.

Model description	Auto RRP	Auto OTR	Auto Road Tax	Power (hp)	0-100kmh (secs)	Combined (mpg)	CO ₂ emissions (g/km)
740i	€110,400	€111,250	€2,100	326	5.9	28.5	232
740i M Sport	€120,150	€121,000	€2,100	326	5.9	28.5	232
750i	€127,420	€128,270	€2,100	407	5.2	24.8	266
750i M Sport	€137,170	€138,020	€2,100	407	5.2	24.8	266
730d SE	€93,910	€94,760	€630	245	7.2	41.5	178
730d M Sport	€102,700	€103,550	€630	245	7.2	41.5	178
740d	€105,710	€106,560	€630	306	6.3	40.9	181
740d M Sport	€114,500	€115,350	€630	306	6.3	40.9	181
740Li	€116,280	€117,130	€2,100	326	6	28.3	235
740Li M Sport	€126,030	€126,880	€2,100	326	6	28.3	235
750Li	€133,100	€133,950	€2,100	407	5.3	24.8	266
750Li M Sport	€142,850	€143,700	€2,100	407	5.3	24.8	266
760Li	€182,220	€183,070	€2,100	544	4.6	21.7	303
760Li M Sport	€186,370	€187,220	€2,100	544	4.6	21.7	303
730Ld SE	€99,280	€100,130	€630	245	7.3	40.9	180
730Ld M Sport	€108,070	€108,920	€630	245	7.3	40.9	180



MODEL PRICE LIST.

Please note these prices are effective from September 2011.

Model description	Auto RRP	Auto OTR	Auto Road Tax	Power (hp)	0-100kmh (secs)	Combined (mpg)	CO ₂ emissions (g/km)
Saloon							
730d SE Luxury Edition	€96,410	€97,260	€630	245	7.2	41.5	178
730d M Sport Luxury Edition	€105,200	€106,050	€630	245	7.2	41.5	178
740d Luxury Edition	€108,210	€109,060	€630	306	6.3	40.9	181
740d M Sport Luxury Edition	€117,000	€117,850	€630	306	6.3	40.9	181
730Ld SE Luxury Edition	€101,780	€102,630	€630	245	7.3	40.9	180
730Ld M Sport Luxury Edition	€110,570	€111,420	€630	245	7.3	40.9	180

Luxury Edition

Equipment in addition/ replacement to respective model:

- 19" Light alloy Multi-spoke style 235
- BMW Individual metallic paintwork (Azurite or Moonstone)
- Bootlid operation, powered
- Comfort seats, front
- Exclusive Nappa Leather upholstery
- Loudspeaker system – BMW Professional
- Seat heating, rear
- Soft-close doors
- Sport leather steering wheel, three-spoke

Customer Cost: €2,500

Package Value: €15,300

Customer Saving: €12,800

Sport Luxury Edition

Equipment in addition/ replacement to respective model:

- 20" M light alloy wheels Double-spoke style 303 M
- BMW Individual metallic paintwork (Azurite or Moonstone)
- Bootlid operation, powered
- Comfort seats, front
- Exclusive Nappa Leather upholstery
- Loudspeaker system – BMW Professional
- Seat heating, rear
- Soft-close doors

Customer Cost: €2,500

Package Value: €14,700

Customer Saving: €12,200

7 SERIES SALOON.

Editions.





MODEL PRICE LIST.

X1.

Please note these prices are effective from September 2011.

Model description	Manual RRP	Manual OTR	Manual Road Tax	Auto RRP	Auto OTR	Auto Road Tax	Power (hp)	0-100kmh (secs)	Combined (mpg)	CO ₂ emissions (g/km)
X1 sDrive18d SE	€34,070	€34,920	€156	-	-	-	143	9.6	54.3	136
X1 sDrive18d M Sport	€37,470	€38,320	€156	-	-	-	143	9.6	54.3	136
X1 xDrive18d SE	€37,580	€38,430	€302	-	-	-	143	10.1	49.6	150
X1 xDrive18d M Sport	€40,740	€41,590	€302	-	-	-	143	10.1	49.6	150
X1 sDrive20d ED	€35,370	€36,220	€104	-	-	-	163	8.3	62.8	119
X1 sDrive20d SE	€36,110	€36,960	€156	€39,851	€40,701	€302	177	8.1 (8.3)	53.3 (47.9)	139 (155)
X1 sDrive20d M Sport	€39,500	€40,350	€156	€43,389	€44,239	€302	177	8.1 (8.3)	53.3 (47.9)	139 (155)
X1 xDrive20d SE	€39,710	€40,560	€302	€43,788	€44,638	€447	177	8.4 (8.6)	48.7 (45.6)	153 (164)
X1 xDrive20d M Sport	€42,870	€43,720	€302	€47,093	€47,943	€447	177	8.4 (8.6)	48.7 (45.6)	153 (164)
X1 xDrive23d SE	€45,020	€45,870	€447	€47,560	€48,410	€447	204	7.3	47.1 (44.8)	158 (167)
X1 xDrive23d M Sport	€48,170	€49,020	€447	€50,710	€51,560	€447	204	7.3	47.1 (44.8)	158 (167)

() = Automatic models. - = Not available on this model.





MODEL PRICE LIST.

X3.

Please note these prices are effective from September 2011.

Model description	Manual RRP	Manual OTR	Manual Road Tax	Auto RRP	Auto OTR	Auto Road Tax	Power (hp)	0-100kmh (secs)	Combined (mpg)	CO ₂ emissions (g/km)
X3 xDrive20d SE	€46,360	€47,210	€302	€48,606	€49,456	€302	184	8.5	50.4	149 (147)
X3 xDrive20d M Sport	€50,440	€51,290	€302	€52,686	€53,536	€302	184	8.5	50.4	149 (147)
X3 xDrive30d SE	-	-	-	€58,270	€59,120	€447	258	6.2	47.1	(159)
X3 xDrive30d M Sport	-	-	-	€62,030	€62,880	€447	258	6.2	47.1	(159)
X3 xDrive35d SE	-	-	-	€62,400	€63,250	€447	313	5.8	46.3	(162)
X3 xDrive35d M Sport	-	-	-	€65,600	€66,450	€447	313	5.8	46.3	(162)

() = Automatic models. - = Not available on this model.





MODEL PRICE LIST.

Please note these prices are effective from September 2011.

X5.

Model description	Auto RRP	Auto OTR	Auto Road Tax	Power (hp)	0-100kmh (secs)	Combined (mpg)	CO ₂ emissions (g/km)
X5 xDrive50i SE	€101,170	€102,020	€2,100	408	5.5	22.6	292
X5 xDrive50i M Sport	€107,010	€107,860	€2,100	408	5.5	22.6	292
X5 xDrive30d SE	€76,910	€77,760	€1,050	245	7.6	38.2	195
X5 xDrive30d M Sport	€84,670	€85,520	€1,050	245	7.6	38.2	195
X5 xDrive40d SE	€81,090	€81,940	€1,050	306	6.6	37.7	198
X5 xDrive40d M Sport	€88,850	€89,700	€1,050	306	6.6	37.7	198
X5 M	€146,190	€147,040	€2,100	555	4.7	20.3	325



MODEL PRICE LIST.

X6.

Please note these prices are effective from September 2011.

Model description	Auto RRP	Auto OTR	Auto Road Tax	Power (hp)	0-100kmh (secs)	Combined (mpg)	CO ₂ emissions (g/km)
X6 xDrive35i	€84,350	€85,200	€2,100	306	6.7	28	236
X6 xDrive50i	€103,000	€103,850	€2,100	408	5.4	22.6	292
X6 xDrive30d	€79,250	€80,100	€1,050	245	7.5	38.2	195
X6 xDrive40d	€83,680	€84,530	€1,050	306	6.5	37.7	198
X6 M	€148,770	€149,620	€2,100	555	4.7	20.3	325



MODEL PRICE LIST.

Please note these prices are effective from September 2011.

Model description	Manual RRP	Manual OTR	Manual Road Tax	Auto RRP	Auto OTR	Auto Road Tax	Power (hp)	0-100kmh (secs)	Combined (mpg)	CO ₂ emissions (g/km)
Z4 sDrive20i	€45,660	€46,510	€447	€48,734	€49,584	€447	184	6.9 (7.2)	41.5	159 (159)
Z4 sDrive20i M Sport	€50,720	€51,570	€447	€53,794	€54,644	€447	184	6.9 (7.2)	41.5	159 (159)
Z4 sDrive28i	€52,310	€53,160	€447	€55,384	€56,234	€447	245	5.7 (5.7)	41.5	159 (159)
Z4 sDrive28i M Sport	€57,370	€58,220	€447	€60,444	€61,294	€447	245	5.7 (5.7)	41.5	159 (159)
Z4 sDrive35i*	€67,470	€68,320	€1,050	€70,962	€71,812	€1,050	306	5.2 (5.1)	30.1 (31.4)	219 (210)
Z4 sDrive35i M Sport*	€72,660	€73,510	€1,050	€76,152	€77,002	€1,050	306	5.2 (5.1)	30.1 (31.4)	219 (210)
Z4 sDrive35is*	-	-	-	€77,870	€78,720	€1,050	340	4.8	31.4	(210)

Z4.

() = Automatic models. - = Not available on this model. * = "Auto" indicates seven-speed Double Clutch Transmission (DCT).



BMW EFFICIENTDYNAMICS.

BMW EfficientDynamics technologies:



Active Aerodynamics.



Low-friction Fluids.



Auto Start-Stop.



Optimum Shift Indicator.



Brake Energy Regeneration.



Reduced Rolling Resistance Tyres.



Electric Power Steering.



High-precision direct injection.



Lightweight Engineering.

EfficientDynamics technologies feature on all BMW models as standard. Please note that some models incorporate different elements of EfficientDynamics technologies. For further details on what EfficientDynamics technologies feature on each model please consult your BMW dealer or visit www.bmw.ie/efficientdynamics

BMW EfficientDynamics
Less emissions. More driving pleasure.

On-The-Road Price (OTR).

Recommended On-The-Road price includes delivery, numbers plates and 3 years BMW Emergency Service.

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VAT @ 21%, VRT and Road Tax rates correct at time of print – September 2011.

BMW Ireland

Model Pricelist
September 2011



**The Ultimate
Driving Machine**